

MARIUS AURENTI



MORPHEO BLUSH  
MINERAL COLOR  
CONCENTRATE

TECHNICAL DATA SHEET  
Edition of 17/07/26

Blush technology is a highly innovative technique, exclusive to Marius Aurenti, that uses only mineral pigments with optimal color strength, excellent stability against UV radiation, weathering, alkalis, and cement, as well as perfect long-term durability. Blush contains no petroleum-based chemical additives. This Blush process is supported by an internal quality control system that includes batch identification, storage, precise and methodologically controlled weighing, and spectrophotometric verification of each batch produced.

One objective: to control the accuracy of the color as best as possible while remaining as close as possible to Nature and its vagaries.

## **AREAS OF USE**

The Morpheo Blush Mineral Color Concentrate is exclusively intended for coloring the following Marius Aurenti products:

- Morpheo M700 Classic 18.8 kg – component A
- Morpheo M700F Fluide 18.8 kg – component A
- Morpheo M1200 Terrasse 18.8 kg – component A
- Morpheo M350 Ultra-Fin 18.8 kg – component A
- Wall Minimal and Wall Texture 5 kg – component B

Using Morpheo Blush Mineral Color Concentrate with other products may cause product compatibility issues. Marius Aurenti cannot be held responsible in such cases.

## **COMPOSITION**

Mixture of additives and mineral pigments.

## **PROPERTIES**

Mineral coloring, resistant to UV, weathering, alkalis and cement. Drastic reduction of streaking. Optimized rheology. Optimal color precision and consistency. Non-toxic product. Aesthetic qualities.

Based on customer samples, our Research Laboratory develops custom shades.

## **PACKAGING**

1,2 kg

87 colors available

**PRECAUTIONS, PROHIBITIONS AND GUARANTEE**

To ensure color consistency, for the same project, use the same batch number of Blush Mineral Color Concentrate. Never add water.

Each Blush Mineral Color Concentrate undergoes colorimetric testing. That said, due to the mineral and hydraulic composition of the materials, a variation in color is possible from one batch to another.

Indeed, to produce a reference color (a sample), it (this one) must be produced with the same materials, the same batches of material, on identical supports, under the same weather conditions, with the same tools and with the same gestures.

Consequently, we cannot be held responsible for any discrepancies observed.

Therefore, we always advise carrying out a preliminary test before starting the construction work.

**DRY MIX – RECOMMENDED FOR SMALL APPLICATION AREAS**

| MIXING PROPORTIONS                                                       | WEIGHT OF COMPONENT A<br>(POWDER) | MINERAL BLUSH COLOR<br>CONCENTRATE |
|--------------------------------------------------------------------------|-----------------------------------|------------------------------------|
| Morphéo M700 Classic / M700F Fluide<br>/ M1200 Terrasse / M350 Ultra Fin | 18,8 kg                           | 1 unit of 1.2 kg                   |

- Always mix component A and the concentrate thoroughly before proceeding with any possible division.
- Roll the bucket of Component A to aerate and soften the material
  - Open the bucket of Component A and make a slight indentation in the center of the base
  - Open the pouch of Mineral Blush Color Concentrate
  - Pour the Concentrate into the center of the base bucket
  - Secure the bucket with your feet and mix at low speed (a mixer for pasty products is recommended, contact us for prices), be careful and gentle.
  - Immerse the blender and gradually increase the speed
  - Continue mixing using straight and angled vertical and lateral movements to thoroughly blend the contents. Pay particular attention to the edges at the bottom of the container to ensure you don't miss these hard-to-reach corners. For your first few batches, we recommend pouring the mixed contents into a bucket of the same size to visually check the quality of the mixture and repeat it if necessary. The mixing time should be at least 1 minute. The color in the bucket should be uniform at the end of the mixing process.
  - Thoroughly homogenize component B, then introduce the mixture (component A + concentrate).
  - Mix using a mechanical mixer until a homogeneous mixture without lumps is obtained.
  - Transfer the colored powder into a perfectly clean and dry bucket.
  - Mix the powder again until a uniform color is obtained.
  - Add component B (liquid) to the prepared quantity of powder.

Note: The dry storage of the mixture (Component A + Concentrate) is not affected if the buckets are closed and stored under the recommended normal conditions.

Failure to follow this mixing procedure may result in a change in color.

WET MIX – RECOMMENDED FOR LARGE APPLICATION AREAS

- Pour Component B (liquid) into a clean, dry bucket.
  - Open the pouch of Colored Concentrate.
  - Add the colored concentrate, block the bucket and mix mechanically at low speed until a homogeneous mixture is obtained, in the proportions of the following table:

| MIXING PROPORTIONS                                                                           | WEIGHT OF COMPONENT B (LIQUID) | MINERAL BLUSH COLOR CONCENTRATE |
|----------------------------------------------------------------------------------------------|--------------------------------|---------------------------------|
| Morphéo M700 Classic / Morphéo M700 Fluid / Morphéo M1200 Terrasse / Morphéo M350 Ultra Thin | 5,32 kg                        | 1 unit of 1.2 kg                |

- Add the powder (component A) into the liquid.
  - Mix mechanically for 2 to 3 minutes until a homogeneous mixture is obtained. Never add water.

Failure to follow this mixing procedure may result in a change in color.

**PREPARING THE MINIMAL WALL OR WALL TEXTURE**

Dry mix (allows the kit to be used in several stages) or wet mix (complete use of the kit).

| MIXING PROPORTIONS                              | WEIGHT OF COMPONENT B<br>(POWDER) | MINERAL BLUSH COLOR<br>CONCENTRATE |
|-------------------------------------------------|-----------------------------------|------------------------------------|
| WALL MINIMAL OR WALL TEXTURE<br>(15 kg A+B kit) | 5 kg                              | 2 units of 1.2 kg                  |

Always mix component B and concentrate thoroughly before proceeding with any possible division.

- Roll the bucket of component B to aerate and soften the material
- Open the bucket of component B and make a slight indentation in the center of the base
- Open the pouch of Color Concentrate
- Pour the concentrate into the center of the base bucket
- Secure the bucket with your feet and mix the base and concentrate at low speed (a mixer for pasty products is recommended, contact us for prices), be careful and gentle.
- Immerse the blender and gradually increase the speed
- Continue mixing using straight and angled vertical and lateral movements to thoroughly blend the contents. Pay particular attention to the edges at the bottom of the container to ensure you don't miss these hard-to-reach corners. For your first few batches, we recommend pouring the mixed contents into a bucket of the same size to visually check the quality of the mixture and repeat it if necessary. The mixing time should be at least 1 minute. The color in the bucket should be uniform at the end of the mixing process.
- Thoroughly homogenize component A, then introduce the mixture (component B + concentrate).
- Mix using a mechanical mixer until a homogeneous mixture without lumps is obtained.

Never add water.

Note: The dry storage of the mixture (Component B + Concentrate) is not affected if the buckets are closed and stored under the recommended normal conditions.

**Failure to follow this mixing procedure may result in a change in color.**

**Consult the technical data sheets for the Morphéo and Wall Minimal/Texture Marius Aurenti ranges.**

## PRODUCT APPEARANCE

Powder

## DENSITY (AT 20°C)

Approximately 2

## STORAGE AND SAFETY

1 year in its original unopened packaging, protected from sunlight and frost, at a temperature between +5° and 25°C, ideally between 15 and 20°C. Check the best before date on the packaging before use.

Use the appropriate personal protective equipment described in the Safety Data Sheet. For further safety information, refer to the Safety Data Sheet.

# MARIUS AURENTI

For 40 years, Marius Aurenti has been innovating to improve the performance of decorative materials and the sensations they provide.

A mineral and plant aesthetic, close to Nature, to which our works pay homage and for which our environmental commitment is total.

MA's is also present, through its training and support, alongside quality French craftsmanship which, every day in our workshops as well as in the field, strives to make each place unique, beautiful and timeless.



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