

MARIUS AURENTI



TRULY UNIVERSAL PRIMER



$\approx 9 \text{ m}^2/\text{L}/\text{coat}$
(367 sq ft/gal/coat)



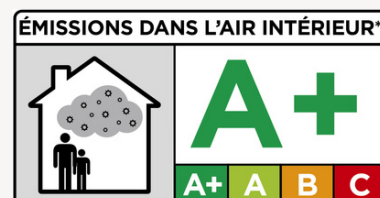
Application equipment:

Mixed-bristle or synthetic brush;
12 mm microfiber roller;
20/24 mm polyamide roller.
Maximum dilution: 5%.



12 hours

Classification: AFNOR NFT T 36-005:
Family I, Class 7b2
VOC max: 30 g/L



The Truly Universal Primer is a matte velvet high-adhesion primer classified NF Environnement (interior/exterior), designed to effectively prepare all types of substrates, whether porous or non-porous: plaster, render, wood, tile, metal, and plastic.

Its formulation provides exceptional adhesion and a high degree of whiteness, allowing it to be used as both a primer and a matte velvet finish, especially for ceilings and large surfaces.

Rated A+, it simplifies projects because it can be used as the final finish or tinted in the whites and pastel shades of the IRIS color chart.

Average coverage: approximately 9 m²/L/coat (367 sq ft/gal/coat), with a recoating time of 5 hours.

Apply with a 12 mm microfiber roller indoors or a polyamide roller up to 24 mm on exterior façades, with a maximum dilution of 5%.

124 SHADES



Albâtre 045A	Eau de source 162B	Olivine 297D
Alpaga 045C	Eau vive 207C	Opale 090A
Arctique 207B	Éclat 045B	Origan 288C
Argile blanche 000A	Écru 045A	Osmose 288C
Aube 171B	Écume 000A	Pampelonne 027B
Aurore 000B	Edith 081E	Parchemin 027B
Avoine 018C	Embruns 225C	Pêcheur 180D
Ballerine 045C	Épeautre 072C	Pélican 009B
Balsa 036A	Eucalyptus 288D	Petit vert 333B
Beige 018C	Everest IIIB	Pic épeiche VIIID
Beige mélisse 027C	Fenouil 342C	Pierre de lune 315B
Beige rosé 063C	Figue verte 270D	Platane 306C
Beurre frais 009A	Flanelle 000D	Pleurote 063D
Bistre 054C	Fleur de sel IIA	Plume 090C
Blanc cassé 135A	Flocon IIA	Poivre blanc 000C
Blanc pur IA	Foin 351C	Rose des sables 027B
Blé 027A	Fossile IVD	Rose naissant 072B
Bleu naissant 162B	Froment 045C	Rose poudrée 081D
Boudoir 063C	Fumée 315C	Rose salin 072C
Brise 198A	Gingembre 225B	Rose tendre 081B
Brume 099C	Gobi 054D	Sahara 009C
Bulot 306B	Gravier 315B	Santoline 306D
Calade 018B	Grège 018D	Savon marseillais 351C
Calanque 225C	Gris acier 180D	Seigle 045D
Calcite 063B	Gris cendré IVC	Sentier 000C
Camée 000B	Gris perle 000D	Sépia 018C
Céladon 270B	Gris plomb 180C	Sésame 045C
Céleste 171B	Gris rosé 090B	Silène 018B
Céruse IIA	Gris souris VIID	Songe d'été 144C
Cocon 351B	Hiver 045C	Sorbet 288B
Coloquinte 018B	Ivoire 018A	Stratus 171D
Coquille 315A	Karonga 018C	Talc 018A
Corde 027C	Lagon 225D	Thym 288C
Coton 045B	Limonade 270A	Tilleul 342B
Craie IIA	Lin 018B	Tourterelle VC
Crème 027A	Marron glacé 072D	Tuff 045B
Cumulus 135C	Matcha 333B	Vénus 162C
Dauphin 225C	Menthe givrée 207B	Vert de gris 207D
Dentelle 054B	Mojave 333D	Vert naissant 306B
	Mouillette 009A	Vert tige 342C
	Nacre IIIB	Voile 000B
	Navette 036C	Zinc 180B
	Nougat 054A	

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AREAS OF USE

The Truly Universal Primer (matte velvet) provides exceptional adhesion to a wide range of substrates and excellent performance.

PROPERTIES

Excellent adhesion to a wide range of substrates (ferrous and non-ferrous metals: aluminum, zinc, galvanized steel, plastic, non-tannic wood, wall tile, earthenware, existing paint, ceramics).

Ideal for interior and exterior projects.

Suitable for well-ventilated wet areas.

COMPOSITION

Water-based acrylic primer.

COLOR

White + 124 pastel shades from the IRIS 234-shade color chart

FINISHES

Matte velvet

PACKAGING

1 L, 2.5 L and 10 L

CLASSIFICATION

AFNOR NF T 36-005: Family I, Class 7b2;

AFNOR NF T 34-722

French DTU 59.1: D2

SUBSTRATE PREPARATION

On ferrous metals, strip and abrade to remove all traces of rust, then remove all dust.
On other compatible metals and existing paint, degrease the substrate and brush or scrape all oxidized areas.
Allow to dry thoroughly before applying the primer.
On plastic, degrease, lightly abrade, and remove all dust.
On tile, degrease thoroughly, rinse with water, and allow to dry completely.

APPLICATION CONDITIONS

TEMPERATURE	Above 5°C (41°F) and below 30°C (86°F); ideal temperature: above 15°C (59°F) and below 20°C (68°F)
RELATIVE HUMIDITY	<80%
SUBSTRATE MOISTURE CONTENT	4% maximum

APPLICATION EQUIPMENT

Mixed-bristle or synthetic brush;
12 mm microfiber roller for walls;
20/24 mm polyamide roller for façades.
Ready to use; dilute with up to 5% water.
Airless sprayer: 415 tip at approximately 110 bar (1,595 psi).

APPLICATION

After preparing the substrate, apply one coat of Truly Universal Primer.
The primer coat may be diluted with up to 5% water.

COVERAGE

Approximately 9 m²/L/coat (367 sq ft/gal/coat)

DRYING TIME AT 20°C (68°F) AND 60% RELATIVE HUMIDITY

DUST-FREE	35 minutes
TOUCH DRY	2 hours
RECOATABLE	5 hours

TOOL CLEANING

Clean application tools with water immediately after use.

PRODUCT APPEARANCE

White or colored liquid

APPEARANCE AFTER APPLICATION AND DRYING

Matte velvet paint film

DENSITY AT 20°C (68°F)

1.3

SOLIDS CONTENT

≈ 52% by weight

SPECULAR GLOSS

5 GU at 60°

WET-SCRUB RESISTANCE ACCORDING TO NF EN ISO 11998

Class 1 for the base and tinted shades

CLASS 1 = EXCELLENT WET-SCRUB RESISTANCE (HIGHEST CLASS)

Thickness loss $\leq 5 \mu\text{m}$ after 200 wet-scrub cycles

VOC

This product contains a maximum of 30 g/L VOC in its ready-to-use form.

EU VOC limit value (subcategory A/g): 30 g/L



STORAGE AND SAFETY

1 year in its original unopened packaging, protected from sunlight and frost, at temperatures between 5°C and 35°C (41°F and 95°F).

Check the best-before date indicated on the packaging.

For additional safety information, refer to the Safety Data Sheet.

MARIUS AURENTI

For 40 years, Marius Aurenti has been innovating to improve the performance of decorative materials and the sensations they provide.

A mineral and plant aesthetic, close to Nature, to which our works pay homage and for which our environmental commitment is total.

Marius Aurenti is also present, through its training and support, alongside quality French craftsmanship which, every day in our workshops as well as in the field, strives to make each place unique, beautiful and timeless.



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